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Planet Fitness Franchisee Selects Mood Media and Remote Eyes® to Secure Clubs

Hanover, Maryland, March 24, 2014 - Odyssey Technologies, Inc., manufacturer of Remote Eyes® digital video management systems, is pleased to announce that Planet Fitness of Atlanta, Georgia has selected Mood Media to install Remote Eyes in its clubs for general security and to monitor daily operations and staff.

According to Sal DeMartinis, Planet Fitness Atlanta franchise operator, "Remote Eyes has been an excellent business management tool for our chain of 6 fitness centers. Having cameras throughout our clubs provides a level of comfort to our members and staff because they know the clubs are being monitored and recorded. We can watch our clubs using our Smartphones and PCs from literally anywhere we have Internet access, and this ability makes Remote Eyes an excellent tool for remote management of our business. The software is extremely easy to use, and the support from the Remote Eyes team and our integrator, Mood Media, has been simply fantastic!"

About Planet Fitness

Consistently ranked as one of Inc. Magazine's 500 fastest growing companies, Planet Fitness is an exciting growth company taking the fitness industry by storm. Founded in 1992, we have revolutionized the industry with our combination of affordable prices, great value, and non-intimidating Judgement Free Zone®. With more than 700 clubs nationwide and over 5 million members, we are aggressively expanding and conquering Gymtimidation® everywhere.

About Odyssey Technologies, Inc.

Odyssey Technologies, Inc. was founded in 1997 and is an early pioneer in digital video. With over 13,000 video surveillance systems installed worldwide, Odyssey differentiates itself by providing equipment, software, and services for centralizing and automating multi-site operations in Retail, Hospitality, Financial Services, and Property Management. Remote Eyes systems feature superior video compression, multi-site remote video management, and integration with point-of-sale, access control and networked transaction systems. To learn more about Odyssey Technologies, Inc., please visit us at www.remoteeyes.com or e-mail Odyssey on sales@remoteeyes.com.

About Mood Media Corporation

Mood Media Corporation (TSX:MM/ LSE AIM:MM), is one of the world's largest designers of in-store consumer experiences, including audio, visual, interactive, scent, voice and advertising solutions. Mood Media's solutions reach over 150 million consumers each day through more than half a million subscriber locations in over 40 countries throughout North America, Europe, Asia and Australia.

Mood Media Corporation's client base includes more than 850 U.S. and international brands in diverse market sectors that include: retail, from fashion to financial services; hospitality, from hotels to

health spas; and food retail, including restaurants, bars, quick-serve and fast casual dining. Our marketing platforms include 77% of the top 100 retailers in the United States and 100% of the top 50 quick-serve and fast-casual restaurant companies.

For further information about Mood Media, please visit www.moodmedia.com. Follow us on Twitter <https://twitter.com/moodmedia> and connect with us on Facebook <http://www.facebook.com/moodmedia>.

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