

FOR IMMEDIATE RELEASE

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Odyssey Technologies, Inc. Announces StoreAudit™ Monitoring Service Business performance service identifies operating, training, and safety issues

Hanover, Maryland, May 1, 2012 - Odyssey Technologies, Inc., a leading supplier of video surveillance equipment, software, and services is pleased to announce immediate availability of its new StoreAudit™ business operations performance monitoring service. StoreAudit is a customizable service provided by a centralized bureau of business analysts who use live and recorded video feeds from existing CCTV systems to produce management reports concerning employee, customer, and supplier activities that impact customer satisfaction, operating efficiency, and profitability. StoreAudit is designed for customer-facing retail and hospitality businesses as well as multi-tenant residential, retirement, and long-term care communities.

John Webster, CEO of Odyssey Technologies, Inc., says: "The StoreAudit service model embraces the market reality that most businesses have invested in networked CCTV systems, but are not necessarily reaping the full benefit of that investment because CCTV usage is typically restricted to security and surveillance applications. StoreAudit takes the business operator's existing camera positions, plus maybe some new ones, and applies expert business analyst intelligence to monitoring key business metrics as defined by management and producing regular reports you can use as further data points for running your business."

Webster continues: "Since StoreAudit does not require an investment in new camera equipment and does not involve a long-term contractual commitment, it is literally a risk-free tool for improving your business operating efficiency without incurring a huge amount of cost."

About Odyssey Technologies, Inc.

Odyssey Technologies, Inc. was founded in 1997 and is an early pioneer in digital video. With over 11,000 video surveillance systems installed worldwide, Odyssey differentiates itself by providing equipment, software, and services for centralizing and automating multi-site operations in Retail, Hospitality, Financial Services, and Property Management. Remote Eyes systems feature superior video compression, multi-site remote video management, and integration with point-of-sale, access control and networked transaction systems. To learn more about Odyssey Technologies, Inc., please visit us at www.remoteeyes.com or e-mail Odyssey on sales@remoteeyes.com.

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