

Security on the Homefront – Remote Video Monitoring That Works

Overview: An Irreplaceable Truth

Homeowners face a disturbing truth: Some things just can't be replaced. Victims of burglaries talk often about that fact, explaining that it wasn't the theft of the entertainment center that bothered them as much as the stolen family jewelry that can never be replaced. Not to mention the feelings of vulnerability and insecurity that come with a burglary. In other words, having your sense of safety robbed from you may be the biggest violation of all.

In addition, as homeowner, retired law enforcement professional and security expert Charlie Neuenschwander explains, "There are a lot of worries around household management issues when you're away – such as the lawn, delivered packages and pet care." Without an effective means of tracking these activities, particularly during long absences, a homeowner can return to some very unwelcome surprises.

The unfortunate truth is that you can't necessarily rely on someone else to take care of these important issues for you while you're away. The responsibility ultimately lies with you.

The Need: Remote Video Monitoring

The best line of defense for home security and management is a reliable remote video system. According to Neuenschwander, who looked at all kinds of different technologies currently on the market, there is an inherent fallibility in traditional security systems. "They come with window and door contacts but have blind monitoring stations," he stated. "And if the alarm monitoring station calls and no one is home, all they can do is dispatch the police."

"I travel up to three weeks a month," explained Neuenschwander. "I needed a system that would enable me to log on from the road and see what was happening at the house." Simply put – he wanted remote peace of mind.

The Answer: Remote Eyes Video Systems

Neuenschwander found what he was looking for in Remote Eyes. Either Watchdog Pro or the MiniServer, both well-established commercial video products in the Remote Eyes line, are ideally suited for homeowners looking for a quality remote video system. This customizable solution gives homeowners the ability to easily link a remote camera system to a mobile or off-site computer – to enable an efficient and cost-effective means of monitoring property remotely.

"With Remote Eyes, when we're gone, we know that we have a level of security that goes so far beyond a traditional security system," stated Neuenschwander. "And it works. It's a welldeveloped, mature, de-bugged product line that is fully reliable." In addition, as Neuenschwander explains, the Remote Eyes technology gives homeowners "a well-designed residential system that can at the very least document entry and egress at a home" but with benefits that go much further than safety and security. He points to a recent personal example. "We occasionally use a pet sitter who is supposed to come three times a day," explained Neuenschwander. "On a recent seven day absence, the sitter did not show up three of those seven nights and yet billed us for all of it. With Watchdog Pro, it only took about 15 minutes to determine this fact. Because the video is motion driven and we could search the front door camera alone, we were able to determine in a matter of minutes that the sitter was negligent."

In addition, he highlights the flexibility of the product – explaining that it can be fully customized for each homeowner. "There is something different that each homeowner is concerned about," he stated.

"For example, it can easily prevent vandalism," explained Neuenschwander. "It serves as a deterrent, and it gives me the off-site access to check on things that I would otherwise be concerned about while I was gone."

The system also gives homeowners the ability to remotely conduct simple tasks such as turning on lights or activating the sprinkler system, empowering users with the ability to truly manage the household from afar.

Results That Are Easy to Achieve

Neuenschwander commends the easy-to-use features of Remote Eyes, explaining that it gives any homeowner the opportunity to fully manage and monitor their property remotely, regardless of whether they have a technical background.

"The method that Remote Eyes uses to archive recorded video makes it very easy to search a specific camera like the one at the front door for any activity during the past day or two such as a package delivery," he stated. "It operates in a format that is very easy for the non-security professional to understand and use on a day-to-day basis. It has drop-down menus like all Windows products and will tell you everything you need to know in a very simple and familiar operating environment."

And, he explains, "You're getting the Cadillac of digital video recorders at a price that matches the competitor's Chevy Chevette."

Whether it's the strong security, remote management capabilities, intuitive features, a competitive price tag – or a combination of all of these factors – Neuenschwander can finally sleep at night while he's on the road. "It gives me real peace of mind," he stated, and that's something that truly can't be replaced.

For more information about Watchdog Pro, visit <u>www.remoteeyes.com</u> or call 301-291-6000.